

BLACK FRIDAY

November 24, 2017

Online Spending

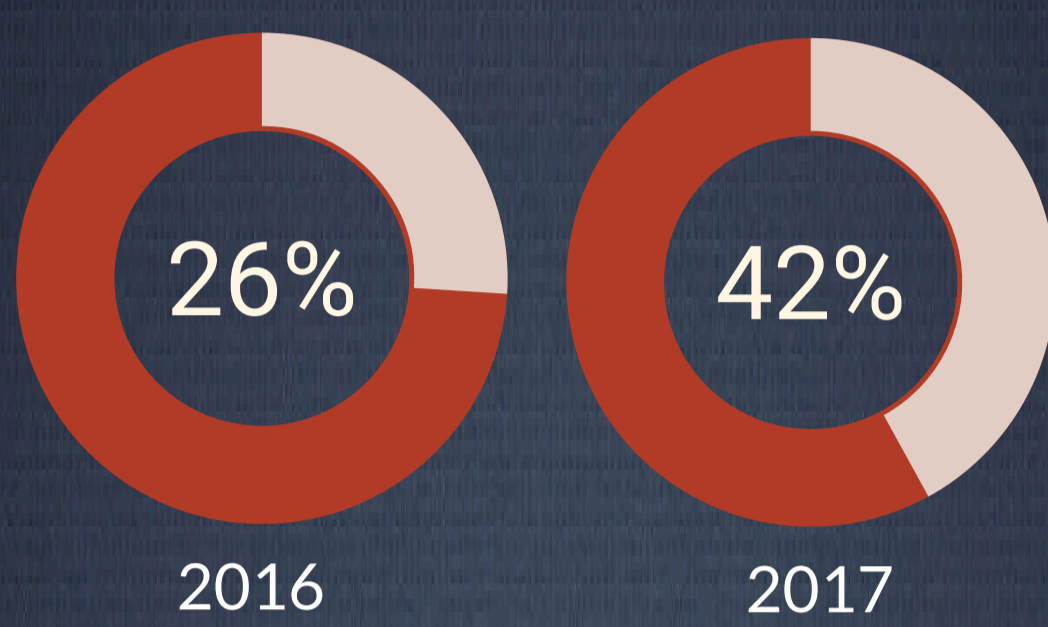
2016 | 2017

\$3.34 Billion

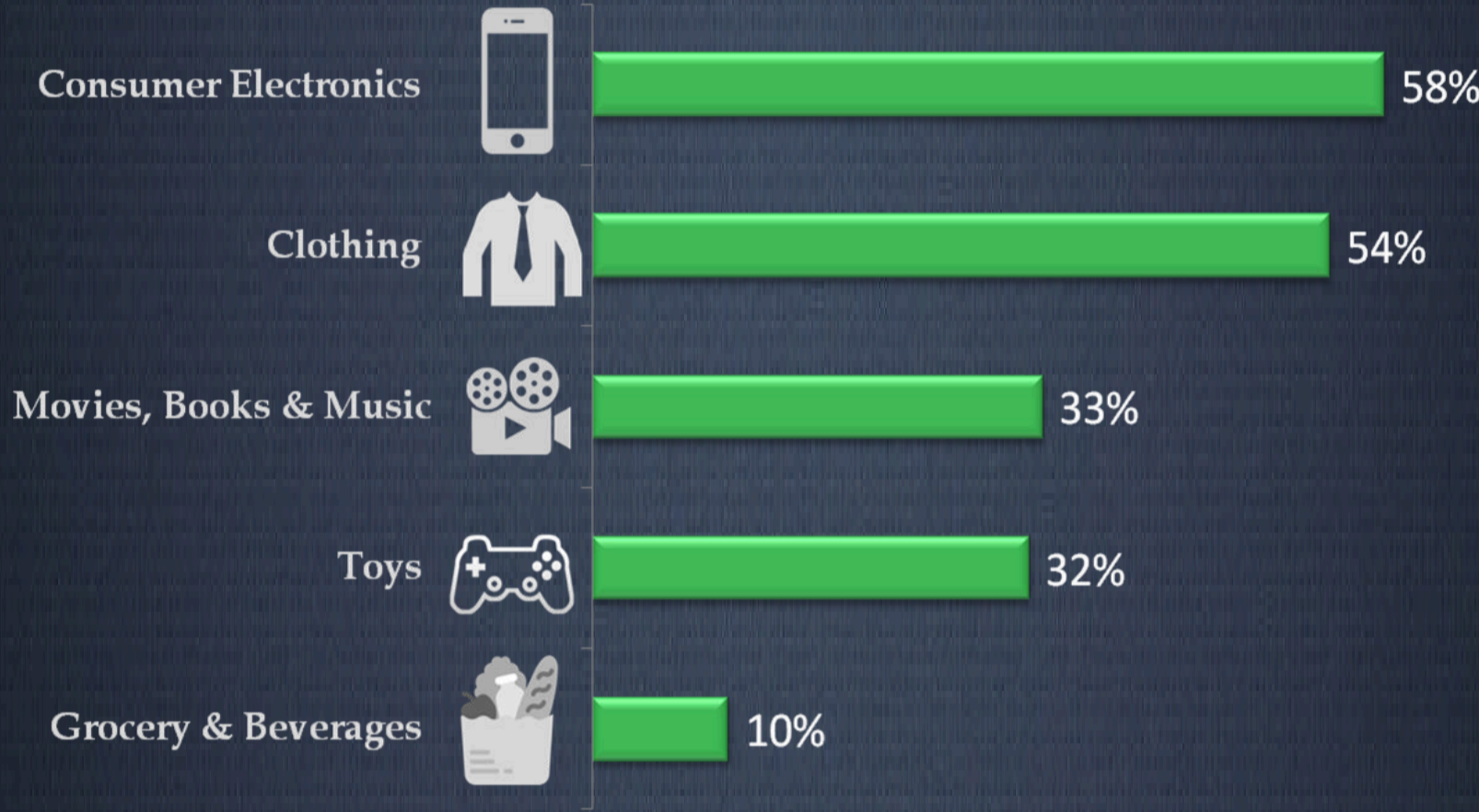
\$3.52 Billion (E)

5.39 % Increase

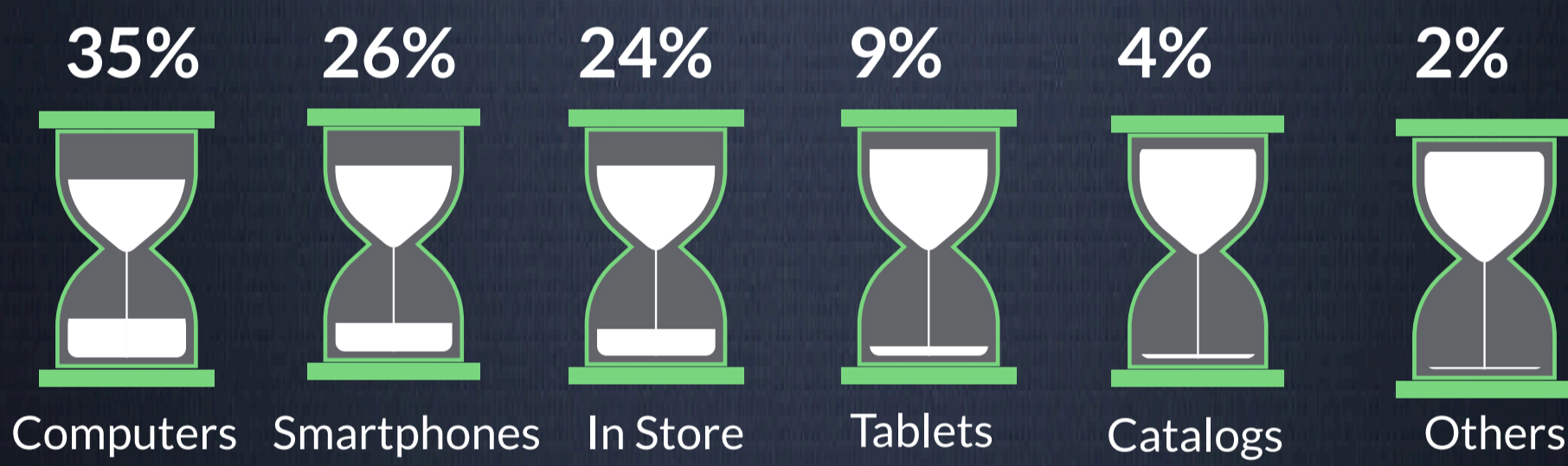
Increase In Shopping By Consumers (E)



2017 Consumer Preferences (E)



Channels Of Purchase (E)



Fraud Threats Adding To Festive Mayhem

ID Theft Fraud

Card-Not-Present Fraud



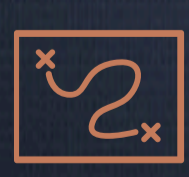
Quattro's Spectrum Of Solutions



Red Flags To Evaluate Transaction Fraud



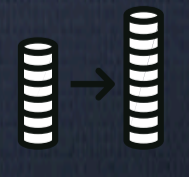
Velocity Of Online Transactions



Out Of Station Transactions / Incorrect PINs



Low Dollar Transactions



Multiple Same High Dollar Transactions



Multiple ATM Attempts With Invalid PINs

Sources: Blackfriday.com | McKinsey's Black Friday 2017 Shopping Report: Consumer Sentiment is Riding High

Contact Us

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Quattro
Beyond the existing
Processing Services