



ATM Fraud Liability Shift - A Disruptive Regulation?



ATM Liability Shift What does this mean?






The early stages of implementation of European EMV ATM in 2008 had seen grave incidents of fraud rising to **€156M (\$174M)**, an **18%** increase in 2014.¹ To this day, these fraud incidents continue to rise with outbreaks of

skimming activity visiting a much broader swath globally than in years past.

Will the ATM liability shift in the US, this October, **encounter similar or more fraud attacks and challenges?**



Chronology - Not to Miss

 Dates	 Visa	 MasterCard	 Discover	 American Express
October'2016		ATM Liability Shift*		
October'2017	ATM Liability Shift* Automated Fuel Dispenser Liability Shift*	Automated Fuel Dispenser Liability Shift*	Automated Fuel Dispenser Liability Shift**	Automated Fuel Dispenser Liability Shift**

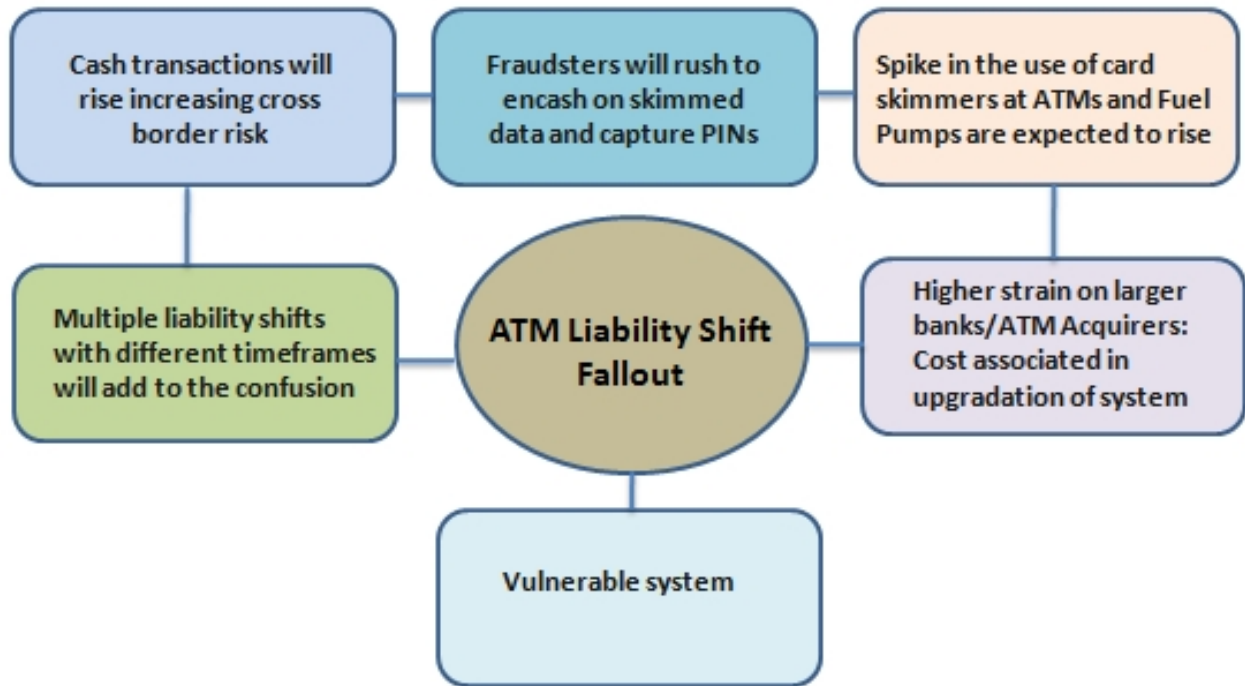
* Liability for counterfeit transaction shifts to the party who does not have support for EMV

** Includes the US and its territories as well as the Caribbean, Central/South American region

Why is the ATM Liability Shift Creating A Buzz?

- Various regulatory changes and liability shifts within a span of few years have left customers in a state of confusion and uncertainty
- Fraudsters are now privy to information that can be further misused for ATM fraud during the EMV implementation
- According to an analytics software company, the incidence of ATM skimming increased by a whopping **174%** globally during the first four months of 2015, compared with the same period of the previous year(2)
- ATM operators selecting not to upgrade to EMV could face significant losses due to fraudulent activities with increased risk because fraud continues to migrate to non-EMV compliant locations
- On April 8, 2016 FICO noted that its fraud-tracking service recorded a **546%** increase in ATM skimming attacks from 2014 to 2015(3)
- Average cost to upgrade to EMV technology is : **\$3,000 to \$4,000** per ATM(4)
- More than **400,000** banks and independently owned ATMs in the U.S.(5)
- ATM operators selecting not to upgrade to EMV could face significant losses due to fraudulent activities with increased risk because fraud continues to migrate to non-EMV compliant locations (6)

Are You Prepared to Face the Disruption?



Acquirers

- ✓ **1** Set ATM standards with powerful cameras for vigilance & cover the PIN pad
- ✓ **2** Invest in anti-skimming technology for ATM machines and door access devices
- ✓ **3** Conduct multiple daily inspections
- ✓ **4** Continue working on consumer awareness
- ✓ **5** **24x7** Monitoring to detect anomalies - Because most **ATM Frauds** occur at night with the highest risk between midnight and 4 AM (7)

Quattro Will Help You Sail Through the Turbulent ATM Liability Shift

Quattro offers cross-channel fraud management services with a critical layer of human intelligence as a part of the fraud mitigation process. Six Sigma trained fraud prevention analysts at Quattro work as an extension of your existing fraud management infrastructure with 360° transaction monitoring, analytics services and payment processing services to provide a complete fraud management service.

With Quattro You Have Access To:

Technological Expertise: Quattro utilizes powerful, dynamic and comprehensive fraud prevention tools, which adapt to the modern payment environment on a real-time basis.

Round The Clock Coverage: Services are available 24x7x365 with no blackouts. Transaction monitoring services provide full coverage for reviewing transactions prior to processing payments to the customer.

Highly Skilled Support: Fraud prevention specialists combine their human analysis and machine intelligence to help tackle new fraud challenges.

Seamless Connectivity: Quattro's Fraud Solution is easy to integrate via a simple API integration with access to a myriad of tailor-made reports, features and functionalities.



Get in Touch

To find out more about how Quattro can help
your business tackle ATM Liability Shift

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Sources & References:

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